

SPEAKER BIO

DAVID L. BERND, Sentara Healthcare



Mr. Bernd has served as the Chief Executive Officer of Sentara Healthcare since 1994 and was named by the Secretary of Commerce to serve as a member of the Measuring Innovation in the 21st Century Economy Advisory Committee of the Department of Commerce. In 2004 he served as chairman of the American Hospital Association Board of Trustees, the top elected official of the largest hospital and health system association in the United States. He is a fellow in the American College of Healthcare Executives. Mr. Bernd was the 1984 recipient of the American College of Hospital Administrators' Robert S. Hudgens National Young Hospital Administrator of the Year Award.

Mr. Bernd is a passionate advocate for quality and patient safety improvement. Sentara Healthcare under Mr. Bernd's leadership has become nationally recognized in the industry as innovators. In 2000, Sentara became the first in the nation to use an electronic ICU monitoring system which decreased ICU mortality rates, lengths of stay and costs, and increased nurse retention rates. Sentara's work in changing the culture to achieve strides in patient safety and quality were recognized by the AHA Quest for Quality prize in 2004 and the 2005 John M. Eisenberg Patient Safety and Quality award from the Joint Commission on Accreditation of Healthcare Organizations (JCAHO) and the National Quality Forum.

Mr. Bernd has devoted significant time to mentoring the next generation of healthcare executives lecturing at Stanford University, William and Mary and Virginia Commonwealth University. As frequent presenter for healthcare associations and national conferences, Mr. Bernd has focused on the strategic value of quality, patient safety and efficient delivery of care. Mr. Bernd has shared his knowledge and experiences with numerous hospital leadership teams, governing bodies and physician organizations.

Mr. Bernd received his Master of Hospital and Health Administration from the Medical College of Virginia in 1973. He resides with his family in Virginia Beach, Virginia.